

# GOVT. DEGREE COLLEGE

AVANIGADDA-521121, Krishna (Dt), A.P.



## One Week International Workshop

On

**“Shape Your Future – Share not Your Ideas”**

On

**21-MARCH-2022 to 26-MARCH-2022**

**NOTE:** As thrust has been given to programs like IPR entrepreneurship and meet the CEO, need and scope for startups, the staff council of GDC Avanigadda has planned bunch of activities in the umbrella of that title, One-week international workshop. It will have 14 sessions related to the above issues apart from having Job drives etc.

## MINUTES

Minutes

DT: 04-03-20

The IQAC met under the chairmanship of the Principal and reviewed the following:

1. In this meeting we planned to conduct one week International Seminar Workshop from 21-03-2022 to 26<sup>th</sup>-03-2022

K.V. Sathya Kumar  
co-ordinator

D. S. S.  
PRINCIPAL  
Govt. Degree College  
AVANIGADDA, Krishna Dist.  
PRINCIPAL

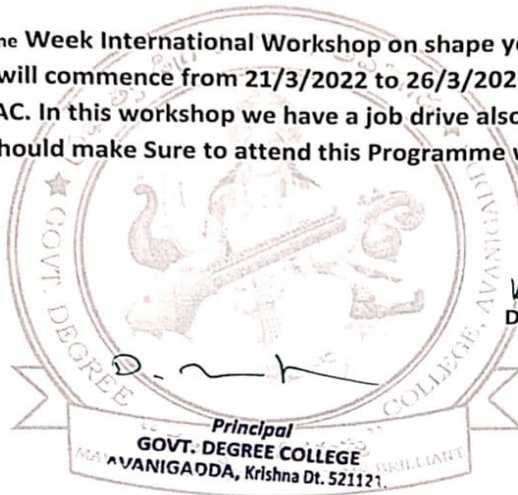
## NOTICE

**Government Degree College Avanigadda**

19/03/2022,  
Avanigadda.

### One Week International Workshop

"One Week International Workshop on shape your Future - shape Not your Ideas" will commence from 21/3/2022 to 26/3/2022 in our college Organized by IQAC. In this workshop we have a job drive also from Navkone Pvt Ltd .You all should make Sure to attend this Programme without Fail.



By

*K.V. Santha Kumari*  
Dr.K.V.Santha Kumari

IQAC Coordinator

*[Handwritten signatures]*

## INVITATION



**GOVT. DEGREE COLLEGE**  
(AFFILIATED TO KRISHNA UNIVERSITY)  
**AVANIGADDA, NAAC-B**  
ISO 50001: 2011, ISO 14001:2015, ISO 9001:2015



**SOLICITS YOUR GRACIOUS PRESENCE  
IN THE**

*Invitation*



**ONE WEEK  
INTERNATIONAL  
WORKSHOP**

**ON  
SHAPE YOUR FUTURE - SHARE  
NOT YOUR IDEAS**

**21-MARCH-2022 to 26-MARCH-2022**

**Invited Speakers**

Inaugural Speech

**Dr. Krishna Chappidi**  
RJDCE, Rajamahendravaram

**Gavirneni Naga SreeRam**

Software Engineering Senior Manager, SIGNA, CEO, NAVKONE

**Manjushaw Gurindapalli, LLB, LLM, M.Phil**  
Worked on Intellectual Property with Crown Court, UK

**Ch. Sree Rama Linga Prasad, M.Tech., (Ph.D)**  
Trainer NIPAM, India, Examiner ISA, IPEA of Wipro, WIPRO

**Emmanuel Manchikalapudi**

Project Manager-IT, Cosun Foundation (A Bharathi Ained Group), VJA

**N.Lavanya**

Field Officer, Bharatiya Yuva Shakti Trust, Vijayawada

**Ravi Karuturi**

Principal Engineer, Signa, CTO, Navkone

**Prof.K.V.R.Murthy**

Dept.Applied Science, Faculty of Technology, MS University of  
Baroda, Vadodra

**Prof.M.V.Basav eswara Rao**

Professor of Chemistry, Dr.M RARKRUG Centre, NUZVID

**Ch.Suresh Babu**

Asst. Professor of Zoology, KRU, Machilipatnam

**Sri.Ch.Srinivasa Rao**

Economist

**Sri.Rama Krishna Kattikam, MCA**

CRM Delivery Director, Oracle India Pvt. Ltd.

**Sri.R.Prasad**

Cash Officer, SBI, ADB, Avaniigadda

**Sreeram Chennagiri, Manager—Finance Dept.,**  
Al Rayyan Tourism Investment Company Qatar, Dubai

Valedictory Speech by

**Sri. S. Ram esh Babu**

M.L.A, Avaniigadda

**Chief Patron**

**Dr. Krishna Chappidi**  
Regional Joint Director, Zone I & II

**Patron**

**Dr.D.Uma Rani,**

Principal, GD C, Avaniigadda

**Advisory Committee**

Kum. A.Veera Kumari, Department of Economics

Dr.D.Rajya Lakshmi, Department of History

Dr. G.Mani Babu, Department of English

Dr. K.Ravi teja, Department of Political Science

Sri.K.Vishweswara Rao, Department of Library Science

Sri. M.Venkateswara Rao, Department of Mathematics

Dr.N.Srinivasa Rao, Department of Physical Education

Dr.P.B.Sandhya Sri, Department of Physics

Sri. R.Anika Rao, Department of Commerce

Dr. T.Malathi Redha, Department of Chemistry

Sri. B.Jaya Sai, Department of Aqua Culture

**Organising Committee**

Dr.Ch.Naga Raju, Department of Commerce

Smt.K.Sujatha, Department of Chemistry

Smt.T.Deena Elizabeth, Department of Commerce

Dr.Y.N.Ch.Ravi Babu, Department of Physics

Smt.G.Jyothirmal, Department of Physics

Smt.D.Nagan ani, Department of Zoology

G. Gopla Krishna, Department of Economics

Kum. G.N Lalitha Devi, Commerce

K. Seshagiri, Department of Commerce

Smt. M.Lavanya, Department of Economics

Smt. T. Satya Jayasri, Commerce

**Convener**

**Dr.K.V.Santha Kumari, IQAC Coordinator**

**Co Convener**

**P. Arun Kumar, Placement Cell Coordinator**



**GOVERNMENT DEGREE COLLEGE**  
AVANIGADDA- 521121, Krishna Dt. A.P.

**ONE WEEK INTERNATIONAL WORKSHOP**

**ON**

**Shape Your Future -Share Not Your Ideas**

**CAREER COUNSELLING, PATENTS, STARTUPS & ENTREPRENEURSHIP**

**21<sup>st</sup> -26<sup>th</sup> March 2022**



**Organised by**  
**IQAC, JKC & PLACEMENT CELL**  
**GOVERNMENT DEGREE COLLEGE**  
**AVANIGADDA - 521121**

Activate Windows

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**Government Degree College, Avanigadda**  
**ONE WEEK INTERNATIONAL WORKSHOP ON**  
**Shape Your Future -Share Not Your Ideas**  
CAREER COUNSELLING, PATENTS, STARTUPS & ENTREPRENEURSHIP

**Day wise schedule**  
**Day-5 (25.03.2022)**  
**F.N**

**Inaugural Sessions**

<b>10.00 to 10.10am</b>	Introduction by Dr.D.Raja Lakshmi
<b>10.10 – 11.30am</b>	A Talk on “ <b>Small Start Ups – Present Indian Economy</b> ”– Sri.Ch.Srinivasa Rao, <i>Economist</i>
<b>11.30 – 11.45 pm</b>	Tea Break
<b>11.45 – 12.45 pm</b>	A Talk on “ <b>Small Start Ups – Present Indian Economy</b> ”– Sri.Ch.Srinivasa Rao, <i>Economist</i>
<b>12.40 – 01.45 pm</b>	Lunch
<b>01.45 – 02.00 pm</b>	Introduction by Sri.R.Anka Rao
<b>02.00 – 03.15pm</b>	Interaction with Sri. Rama Krishna Katikam, <i>MCA</i> <i>CRM Delivery Director, Oracle India Pvt. Ltd.</i> <span style="float: right;"><i>Live</i></span>
<b>03.15 -03.30 pm</b>	Tea Break
<b>03.30 – 04.00 pm</b>	Response by Students

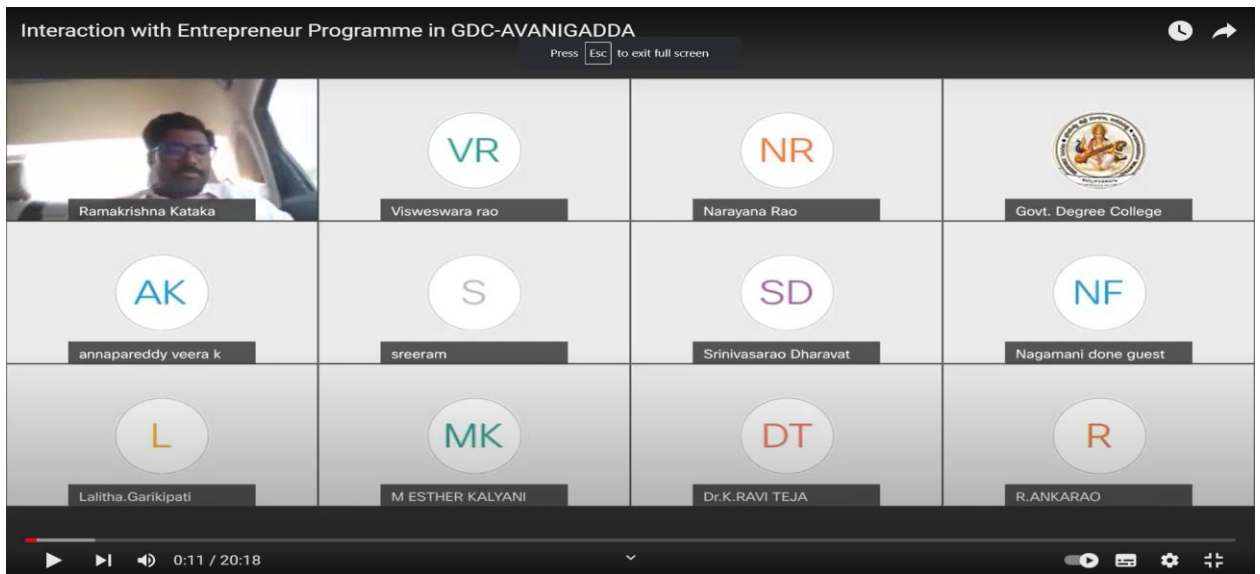
## Session -12

25/03/2022 AN 2.00-3.15m

**Interaction with Sri. Rama Krishna Katikam, MCA**

**CRM Delivery Director, Oracle India Pvt. Ltd.**

Sri Rama Krishna Katikam, an MCA and CRM Delivery Director at Oracle India Pvt. Ltd., engaged in an interactive session with the audience. He shared insights on customer relationship management (CRM) strategies and practices, emphasizing its importance in enhancing customer satisfaction and driving business growth. Sri Rama Krishna Katikam addressed questions on CRM technologies, data management, and customer engagement strategies. The session provided practical knowledge and guidance for implementing effective CRM solutions in organizations.



Video Link:

<https://www.youtube.com/watch?v=g36xC3nsAWU&t=1050s>

  
**Principal**  
**GOVT. DEGREE COLLEGE**  
**AVANIGADDA, Krishna. 521 122**